



Internet Marketing Workshops

Wednesdays, September 14 - October 12
11:30 a.m. to 1:00 p.m.

Cost per person:

Chamber Members - \$10 per session or \$40 for all five sessions. General Public - \$25 per session.

WORKSHOPS:

___ Wednesday, September 14
Website Design and Development

___ Wednesday, September 21
Search Engine Marketing and Pay-Per-Click Advertising

___ Wednesday, September 28
Email Marketing, Text (SMS) Marketing, and QR Codes

___ Wednesday, October 5
Social Media Marketing

___ Wednesday, October 12
Integrating your Online Marketing Strategy

Bring your laptops! Caleb Freeman will guide you through the process - from creation to implementation. In addition to leaving each workshop with a new, active means of marketing – all participants who sign up for all 5 workshops will receive a packet from Freeman-Richards Consulting with an easy-to-use instruction manual, Tips and Tricks to Take Your Internet Marketing Even Further, and training videos featuring Caleb Freeman.

For more information, please visit:
www.freemanhelp.com
[Facebook.com/freemanrichards](https://www.facebook.com/freemanrichards)



Workshop Registration

Cost per person: Chamber Members - \$10 per session or \$40 for all five sessions. General Public - \$25 per session.

Reservations for all workshops must be made by August 31.

Cancellations must be by the Friday before each workshop to receive a refund or avoid billing.

___ Wednesday, September 14
Website Design and Development
Number attending _____

___ Wednesday, September 21
Search Engine Marketing and Pay-Per-Click Advertising
Number attending _____

___ Wednesday, September 28
Email Marketing, Text (SMS) Marketing, and QR Codes
Number attending _____

___ Wednesday, October 5
Social Media Marketing
Number attending _____

___ Wednesday, October 12
Integrating your Online Marketing Strategy
Number attending _____

Business _____ Contact _____

Complete Address _____

Phone _____ Email _____

Chamber Member Amount \$ _____ General Public Amount \$ _____

___ Check enclosed ___ Credit Card – please call the Chamber ___ Please invoice

Jacksonville Area Chamber of Commerce
155 W. Morton Ave., Jacksonville, Illinois 62650
217-245-2174 chamber2@jacksonvilleareachamber.org fax 217-245-0661

