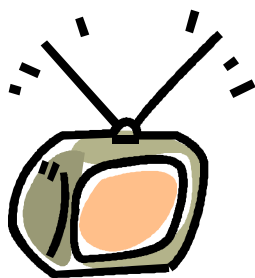


Federal Communications Commission

Consumer Facts



At midnight on February 17, 2009, federal law requires that all full-power television broadcast stations stop broadcasting in analog format and broadcast only in digital format. What does this mean to us? If you have an analog TV, you will need to acquire a digital-to-analog set-top converter box to attach to your TV set to be able to view over-the-air digital programming.

Digital Television Facts at a Glance:

Analog	DTV	HDTV
Date for final transition to digital is February 17, 2009. After that Date, full-power stations will only Broadcast digital signals.	Digital cable or digital satellite does not mean a program is in high definition.	High-definition broadcasts offered.
Consumers will always be able to connect an inexpensive receiver, a digital to analog converter box, to their existing analog TV to decode DTV broadcast signals.	Digital pictures will be free from the "ghosts" and "snow" that an affect analog transmissions.	Best available picture resolution, clarity and color.
Digital to analog converter boxes will not convert your analog TV to high-definition.	Multicasting is available.	Dolby theatre surround-sound
Analog TVs will continue to work with cable, satellite, VCRs, DVD players, camcorders, and video games.	HDTV is available. Data Streaming is available.	Dolby surround-sound.
		Wide screen "movie-like" format.

Between January 1, 2008, and March 31, 2009, all U.S. households will be eligible to request up to two coupons, worth \$40 each, to be used toward the purchase of digital-to-analog converter boxes. These converter boxes are designed to make over-the-air digital television signals viewable on analog-only TVs, The converter boxes are not intended for analog-only TVs hooked up to cable or satellite service. The National Telecommunications and Information Administration (NTIA) is running the coupon program. For more information, visit the NTIA website at <http://www.ntia.doc.gov>.

For more information about the DTV transition, go to www.dtv.gov , e-mailing dtvinfo@fcc.gov , calling 1-888-225-5322 or 1-888-835-5322 TTY or writing to the Federal Communications Commission, Consumer & Governmental Affairs Bureau, Consumer Inquiries and Complaints Division, 445 12th Street, SW – Washington, DC 20554

Presented to you by Jacksonville Area Chamber of Commerce Business Division from FCC Consumer Advisory, FCC Consumer Facts, and Medicom.
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